

University of Pretoria Yearbook 2019

Strategy and leadership 811 (OBS 811)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 20.00

Programmes [MPhil Business Management Responsible Leadership \(Coursework\)](#)

[MPhil Business Management Strategic Management \(Coursework\)](#)

[MPhil Business Management Supply Chain Management \(Coursework\)](#)

Prerequisites OBS 320 or equivalent

Contact time 1 lecture per week

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 1 or Semester 2

Module content

Key concepts and principles of strategy, generic strategies, specific strategies, strategy practices, Formulation, Implementation and measurement of strategy, Environmental (Context) analysis and internal resource analysis. Basic concepts of leadership, styles and approaches to leadership with relevance to strategy of the business. Current trends in leadership research. Responsible leadership thinking and application.

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